



MENUHIN COMPETITION LONDON 2016

7 – 17 April 2016
In Summary



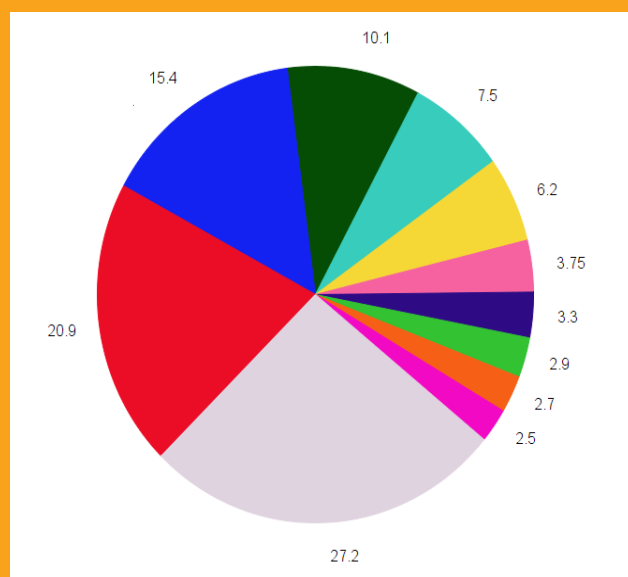
The Menuhin Competition London 2016 in numbers



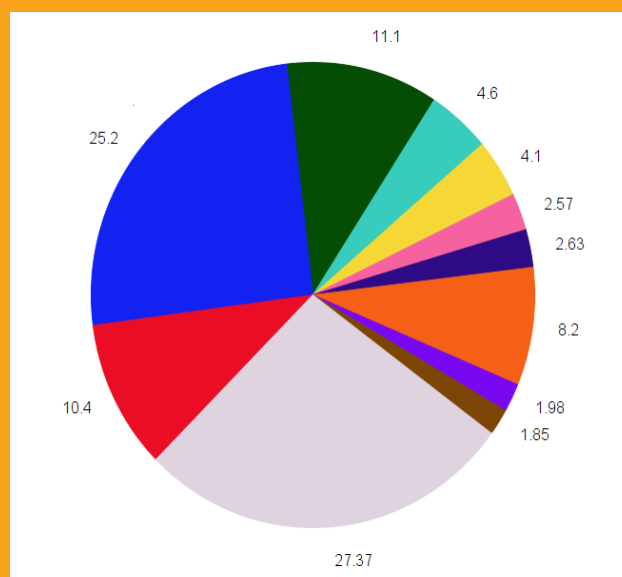
- 307 entries from 40 countries
- 17 nationalities represented by the 44 competitors and 9 jurors
- Audience attendance at 28 ticketed live concerts and events of 12,000
- The estimated audience in attendance of the 14 free events during the Menuhin Competition Gala Weekend plus the 14 outreach activities across schools, UCL Hospital and an office visit is a further 4,000
- The live streaming of the competition rounds reached 33,894 people in over 138 countries worldwide (during the hours that the events were taking place)
- Between 7th April and 6th May 2016 the Menuhin Competition YouTube channel was watched by 317,904 people from 162 countries
- During the month of April 2016 the Menuhin Competition website had 423,310 page views (83,748 sessions) from 152 countries, 44.4% of whom were new visitors

Worldwide reach

Live streaming percentages of 33,894 viewers in over 138 countries



YouTube channel percentages of 317,904 viewers in over 162 countries



■ UK ■ USA ■ South Korea ■ Japan ■ Germany ■ Singapore ■ Hong Kong ■ Poland ■ Taiwan
■ Austria ■ Canada ■ France ■ Other countries



Highlights

Thank you to all of our partners, sponsors, supporters, host families and everybody that contributed to making the Menuhin Competition London 2016 the success that it was - a true celebration of the Menuhin centenary!

Highlights and milestones achieved during the Menuhin Competition London 2016:

- The Opening and Closing Gala concerts with the Philharmonia Orchestra at Southbank Centre's Royal Festival Hall
- Artistic excellence of both Junior and Senior competitors' performances and positive reception of the repertoire commissions, *Shpigl* by Òscar Colomina i Bosch and *Hora Bessarabia* by Roxanna Panufnik
- World premiere of *Visions*, the new commission for violin, string orchestra and boys choir by John Rutter
- Smooth delivery of the Competition itself in partnership with the Royal Academy of Music and the notable quality of the Academy technical team's live streaming
- Dramatic increase in media coverage, live streaming and worldwide audience
- DVD recording of the event for the first time in the Competition's history
- Extensive outreach programme delivered in collaboration with Southbank Centre, Open Academy, Live Music Now and Misys
- A wider range of concerts for 2016 prizewinners than for any previous edition of the Competition



Prizes & Prizewinners



SENIOR SECTION

Ziyu He
16, China

1st Prize £10,000
Beare International Violin Society Prize
plus a 1-year loan of a golden period
Stradivarius violin
Sponsored by J&A Beare
Bach Prize £1,000
Donated in memory of Robert Masters
Composer Award £500
Donated by John Hughes
Mozart Prize £500
Donated by Dr Peter Outen

SongHa Choi
16, South Korea

2nd Prize £7,500
Donated by Sir George Iacobescu
Audience Prize £500
Donated by IDAGIO

Yu-Ting Chen
20, Taiwan

3rd Prize £5,000
Donated by Mrs Toyoko Hattori
Bartók Prize £1,000
Donated by Erich Gruenberg

Jeein Kim
20, South Korea

4th Prize £3,000
Donated by the Henri Moerel Foundation



Creating a stimulating environment in which talented young violinists may learn and grow has always been and will remain at the heart of the Menuhin Competition



JUNIOR SECTION

Yesong Sophie Lee
12, USA

1st Prize £5,000
Florian Leonhard Prize for Outstanding Young
Musical Talent
plus a 1-year loan of a fine old Italian violin
Sponsored by Florian Leonhard Fine Violins
Composer Award £500
Donated by James Chau

Kevin Miura
13, USA/Japan

2nd Prize £4,000
Donated by The Menuhin Family
Jonathan Moulds Award for Outstanding Potential
The loan of a very fine golden period Stradivarius
violin from the private collection of
Jonathan Moulds CBE
Audience Prize £500
Donated by IDAGIO

Johan Dalene
15, Sweden

3rd Prize £3,000
Donated by the Henri Moerel Foundation
Chamber Music Award £500
Donated by The Kohn Foundation
Wieniawski Prize £500
Donated by Dr Peter Outen
EMCY Prize for Exceptional Performance

NaKyung Kang
12, South Korea

4th Prize £2,000
Donated by The Lin Yao Ji Music Foundation

Anne Luisa Kramb
15, Germany

5th Prize £1,000
Donated in memory of Yfrah Neaman

Without the continued support from generous individuals, trusts, foundations and companies, the Menuhin Competition would not be possible.

Concerts for 2016 winners



Creating a stimulating environment in which talented young violinists may learn and grow has always been and will remain at the heart of the Menuhin Competition. This endeavour is not limited to the Competition period and the Menuhin Competition Trust, in collaboration with festivals and music organisations around the world, provides winners with a variety of opportunities to develop their musical careers.

Yesong Sophie Lee, winner of the Junior 1st Prize, travelled directly from London to Berlin following the Menuhin Competition London 2016 in order to perform as part of the **Konzerthaus Berlin's "Menuhin Hommage"**. Yesong Sophie performed Bach's Violin Concerto in E major BWV 1042 with the Konzerthausorchester Berlin alongside Daniel Lozakovitj (Junior 2nd Prize, Austin 2014) and Stephen Waarts (Senior 1st Prize, Austin 2014 and Junior 2nd Prize, Oslo 2010) in a recreation of "B-B-B", the Berlin Concert of 12th April 1929 when Yehudi Menuhin performed all 3 concerti by Bach, Beethoven and Brahms ten days before his 13th birthday.

Yesong Sophie Lee returns to the UK in early July 2016 for performances at the **Gower Festival, Harrogate International Festivals, the Oundle International Festival and Cheltenham Music Festival**.

Ziyu He, winner of the Senior 1st Prize, visits the UK in late July 2016 to perform at **Harrogate International Festivals and Petworth Festival**. He then performs Bach's Violin Concerto in E major BWV 1042 at the **Menuhin Festival Gstaad**.

Other upcoming performance opportunities for prizewinners include an event at the **Festspiele Mecklenburg-Vorpommern** on 6th August 2016, the first **JMI Festival** on 8th September 2016 at London's **Kings Place**, a concerto performance with the **Balearic Symphony Orchestra** in Palma de Mallorca on 10th November 2016, opportunities for prizewinners to perform at **HIMA** (Harpa International Music Academy) in June 2017 and 2018, the **Morningside Music Bridge Young Artist Award** in July 2017, participation in the **Kronberg Violin Masterclasses 2017** and a recital at the **George Enescu Festival 2019** in Bucharest.



ZIYU HE
SENIOR 1ST PRIZE, LONDON 2016



YESONG SOPHIE LEE
JUNIOR 1ST PRIZE, LONDON 2016

Competitor Feedback



"It was an unforgettable experience! I had an amazing time and learned so much in just two weeks. I made lots of friends and hope to be back." Junior competitor

"I really enjoyed the violin dealer visits and outreach programmes (especially the Young Menuhin Ambassador) as well as the competition itself." Junior semi-finalist

"I enjoyed my time at the Menuhin Competition and during the other programmes... I learnt many things from the pieces [in the repertoire]." Senior competitor

"I really enjoyed the whole festival! ... The evening concerts were all great and also the talk with Mr. Engstroem was very interesting." Junior finalist

"The organization was great and the atmosphere was wonderful." Competitor

"I loved how unique and interesting the repertoire was ... It was a life changing experience and I learned so much. Thank you to everyone that made it happen." Junior competitor

"Thank you so much for such an incredible experience. I am still riding the high of it!!! I was so honored to be included!" Senior semi-finalist

"My experience was very valuable. Chamber music hasn't always been my thing but after I played the Dvořák, I really wanted to play chamber music again." Junior finalist

"Our hosts were very kind, thoughtful, and helpful! They not only did what they have been asked to do by the competition office perfectly, they went extra miles and offer us dinner-out, night driving of the city, and moral support as if they were our real family members. You can't ask for a better host family than them and getting to know them was one of the highlights of the competition for us!" Junior semi-finalist

"[The Competition was] perfectly organized. Everybody was very friendly." Competitor

"My son and I really liked working with his official accompanist [who] did a wonderful job to make my son's experience extraordinary." Junior semi-finalist's mother

"We really appreciate the efforts of our host family. They supported [us] very much, we won't forget their help." Junior semi-finalist

Media Coverage



The Menuhin Competition London 2016 received attention from national, international and local media.

In the lead-up to the Competition features ran in The Daily Telegraph, The Guardian, the Independent's i, Classical Music Magazine and on the BBC World Service.

BBC Arts created a short documentary giving an insight into the Competition as a whole.

On the eve of the Opening Concert the competitors performed live on BBC Television's The One Show. The next day competitors and jurors were featured performing and being interviewed on the London Eye for BBC London News and The Times.

The National Youth Orchestra of Great Britain's concert at the Royal Festival Hall on 8 April received enthusiastic reviews: The Guardian, Classical Source and others commended Menuhin Competition laureate Chad Hoopes' performance.

The Family Concert narrated by Nicholas Parsons and held at the Royal Festival Hall on 16 April was featured in the Daily Mail and in The Guardian, amongst other media channels.

The finals and winners announcements were covered by The Guardian, The Times, BBC News, Strings Magazine, CCTV, Classic FM and many others.



The London 2016 jury with the Junior prizewinners

Press Quotes



"Two things set the Menuhin Competition apart. One is the youth of its competitors: the age limits are 22 for the senior prize, 16 for the junior. The other – and this is where Menuhin's own personality comes in – is its festival-like nature." Erica Jeal, The Guardian

"Named after one of the greatest soloists in history, Yehudi Menuhin, the tournament has a knack for catapulting its prize-winners to international stardom, having launched the careers of concert-hall fillers such as Julia Fischer and Nikolaj Znaider over the decades." Joe Miller, BBC Arts

"The biennial Menuhin Competition has established the careers of many of the world's most renowned players, including Ray Chen, Tasmin Little and Julia Fischer - all of whom sat on this year's jury. Musicians accumulate years of performing experience before entering the contest, despite their young age." Mark Savage, BBC News

"György Pauk, a performer and the Academy's professor of violin, said: 'To be accepted at the Menuhin competition is already a big achievement.'" Dalya Alberge, The Guardian

"The experience is not just about the music. For the 37 girls and seven boys from around the globe taking part in the Menuhin this year, this is an opportunity to meet others who have had similar childhoods to them, and who may very well go on to share the same circuit as their adult careers take off." Joe Miller, BBC Arts

"The great violinist would have been charmed by the Junior Final, held at the Royal Academy of Music...The virtuosic Shpigl proved to be a test of nerves for the finalists - and for the audience." Strings Magazine

"The gala concert that closed the biennial competition showcased the prodigious talents of the two winners, while Julia Fischer – a previous winner – gave a glorious performance of Bartók's first concerto." Erica Jeal, The Guardian

"In the Summer concerto from Vivaldi's Four Seasons, [Yesong Sophie Lee] showed poise right from the slow introduction and led the orchestra with remarkable assurance. She displayed a fine sense of line and had all the colours needed for the tone-painting essential in this music." John Allison, The Daily Telegraph

"Both of the winners will now be catapulted into the classical music stratosphere, playing at several major music festivals over the coming year, including performances with the Konzerthaus Orchestra at the Menuhin Homage in Berlin and a UK tour in July 2016." Mark Savage, BBC News

"The experience is not just about the music"
Joe Miller, BBC Arts

Outreach



The Menuhin Competition aims to nurture the musical endeavours of its competitors in as many ways as possible, and as part of the 11 days in London the Competition partners arranged various opportunities for the competitors to deliver outreach projects in the local community.

Open Academy, the Royal Academy of Music's outreach programme, partnered competitors with local schools during their Young Menuhin Ambassadors Scheme. Competitors were put in touch with the schools in advance of the Competition and exchanged correspondence prior to visiting their partnered school once they were here in London. Across the nine school visits over 1,500 pupils attended the sessions with the 17 competitors.

Yehudi Menuhin recognised the transformative power live music can have on people in need, and the benefits of direct communication with your audience. Live Music Now (LMN), the international musicians' development and music outreach charity that Yehudi Menuhin founded nearly 40 years ago, arranged two performances at University College London Hospital giving the competitors the chance to perform to an audience of approximately 300 and to meet some of LMN's most experienced musicians to discuss the potential for creativity in such outreach settings.

The Menuhin Competition Gala Weekend at Southbank Centre included 14 free educational activities for members of the public to enjoy and find out more about the Menuhin Competition. Competitors took part in Speed Mentoring sessions and pop-up performances in the Royal Festival Hall Foyers and other events included jazz string workshops and performances, a masterclass on injury prevention for violinists, a family scratch orchestra and a performance of Gabriel Prokofiev's Concerto for Turntables and Orchestra. The 14 free activities were attended by in the region of 2,000 people and the Southbank Centre school visit by approximately 200 pupils.

Feedback

"[The school visit was a] really good experience and [we had a] great reaction from audience! Really good fun!" Senior semi-finalist

"The visit to [the school] was truly inspiring ... Playing in a pair with another participant was also a great opportunity to get to know each other well and make friends through music. The students' curious eyes and genuine questions were really refreshing and helped us back to the basic of enjoying playing the music." Junior semi-finalist

"Thank you so much for that fantastic assembly. It was really inspiring and moving. [The competitor's] playing and words were incredible!" Primary School teacher

"Many many thanks. I thought the event was absolutely fantastic. The students have really benefitted from this. There has been lots of interesting feedback from them. Today, we had every practice room filled with violinists during the morning break time. I am really hoping that we can develop the string players and this type of event is very inspiring for the students." Secondary School teacher

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